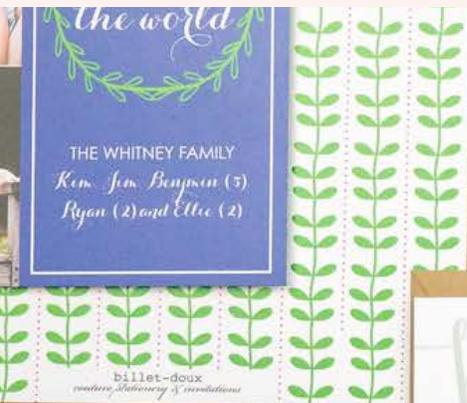




billet-doux  
couture Stationery & invitations



*"I saw something at an  
online retailer, but it wasn't  
exactly right."*

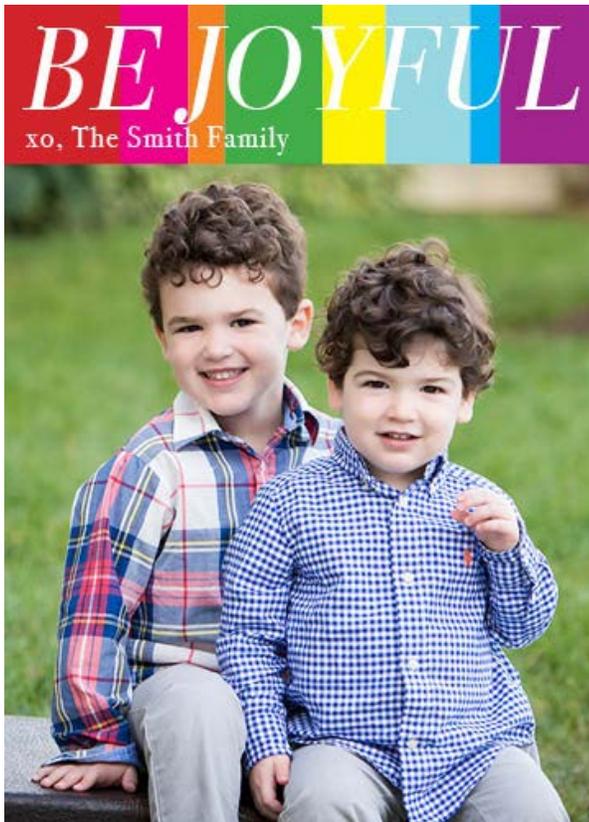
I hear that a lot from my clients.

Ummmm, if you're spending the time -  
and money! - to send something,  
let's make it exactly right, shall we?

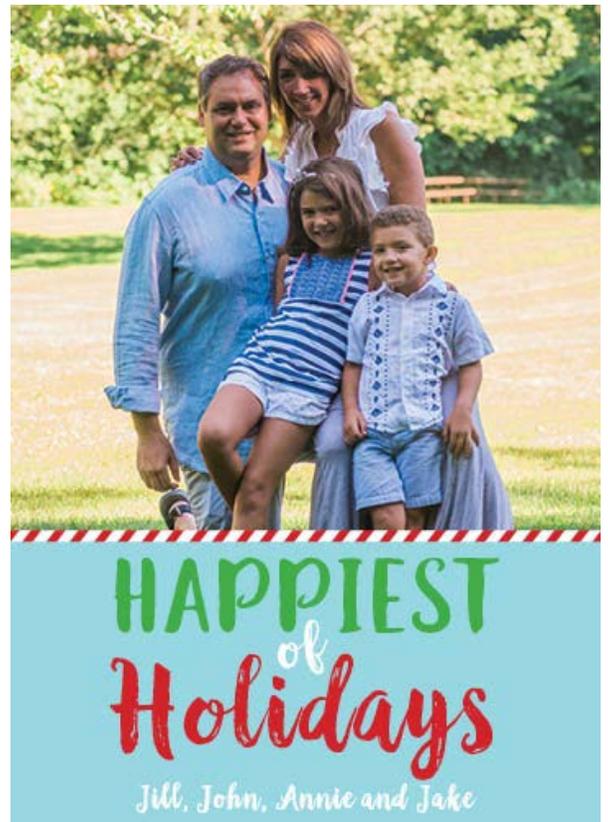
In true billet-doux fashion, our holiday  
cards are completely customizable from:  
*color combo, greeting, font, back  
design, die-cuts, paper, envelope  
color, liners & more!*

So, make your list, check it twice and send  
'em some fa la lovely billet-doux cheer.

*it's beginning to look a lot like*  
billet-doux



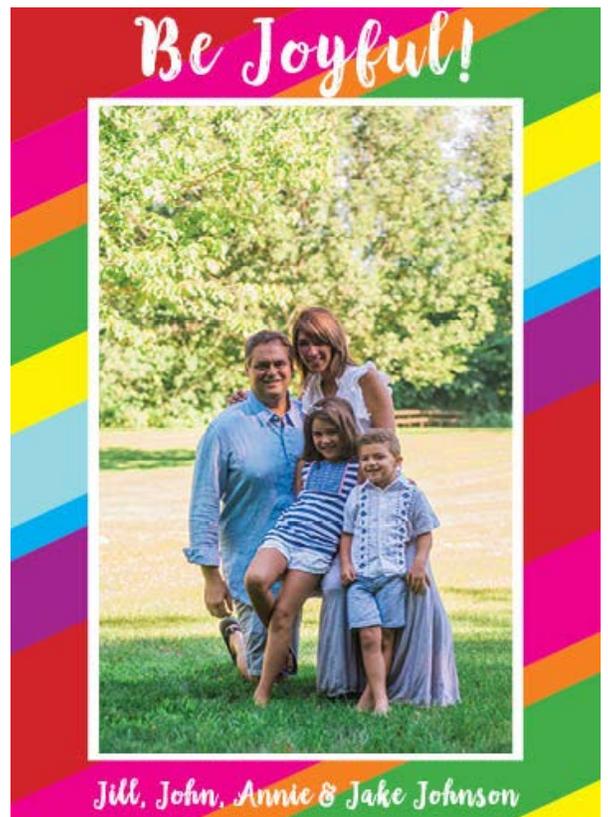
Style: 1036



Style: 1037



Style: 1038



Style: 1039

*it's beginning to look a lot like*  
billet-doux

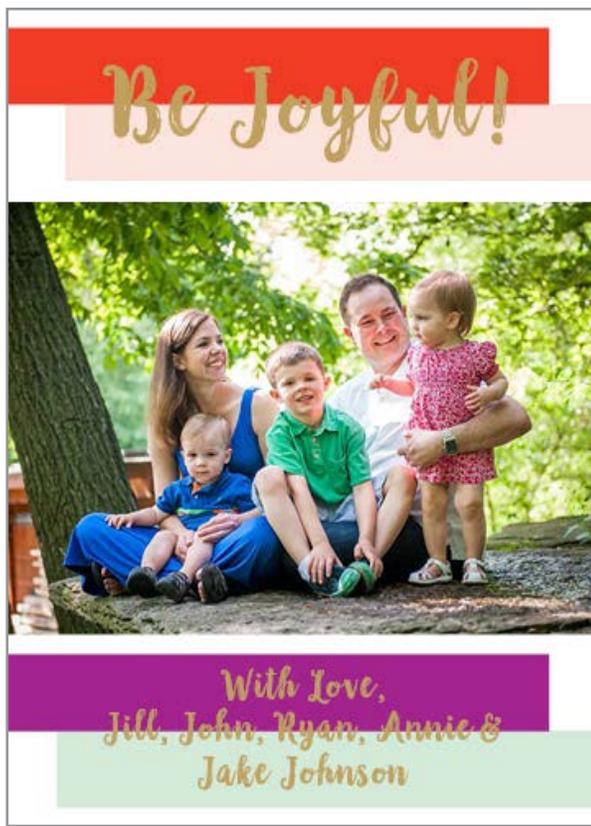


Style: 1050

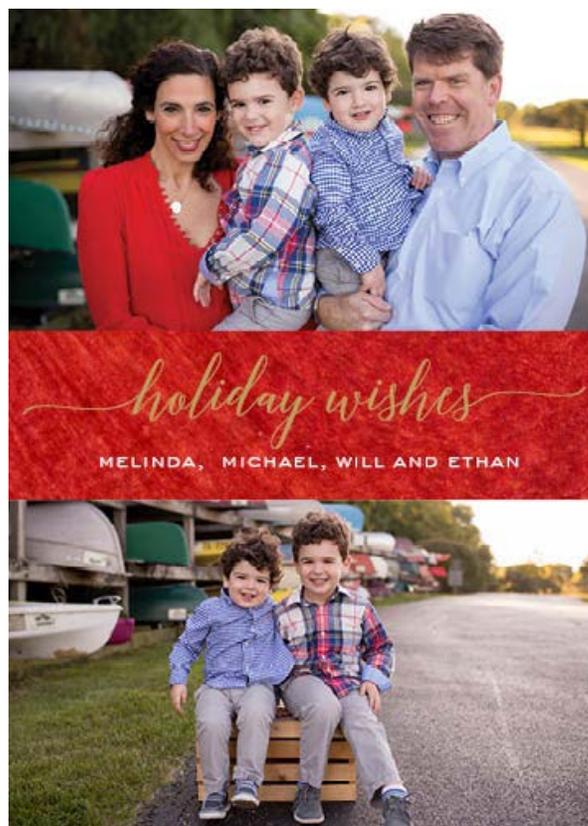


Style: 1051

*it's beginning to look a lot like*  
billet-doux



Style: 1040



Style: 1041



Style: 1042

.... or try:



*it's beginning to look a lot like*  
billet-doux

HAPPY HOLIDAYS

*love the jones family*

~ 2017 ~



Style: 1043

HOLIDAY CHEER

*The Paine Family*



WISHING *you*  
*the* HAPPIEST  
HOLIDAY *season*



» THE PAINE FAMILY «  
*Stephanie, Brian, Stella & Ford*

Style: 1027

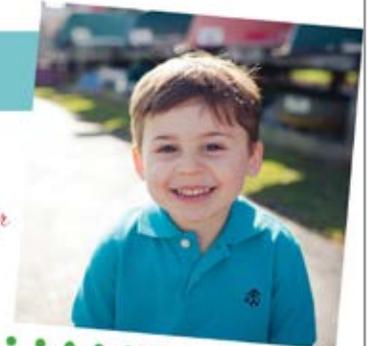
STELLA

*6 years old*  
*Started Kindergarten*  
*(Spanish Dual*  
*Language Program)*  
*Joined Swim Team*  
*Loves Ninja Turtles*



FORD

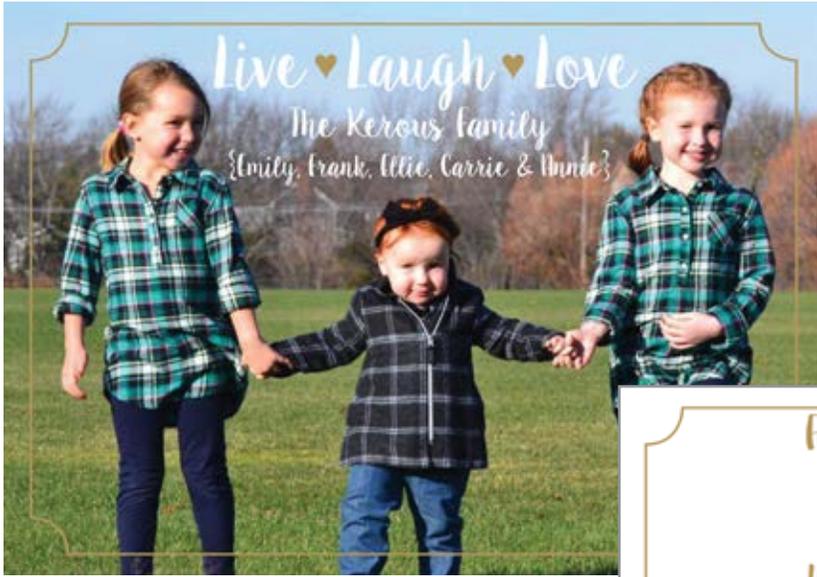
*4 years old*  
*In the Year's*  
*Preschool Class*  
*Mastered the Scooter*  
*Loves the Park &*  
*Superheroes*



billet-doux :: *capture memories & invitations*

Style: 1011

*it's beginning to look a lot like*  
billet-doux



Style: 1046

For to us a child is born,  
to us a son is given,  
and the government  
will be on his shoulders.  
And he will be called  
Wonderful Counselor,  
Mighty God,  
Everlasting Father,  
Prince of Peace.

♥  
{ Isaiah 9:6 }

billet-doux :: creating memories & invitations



Style: 1001

*Logan*

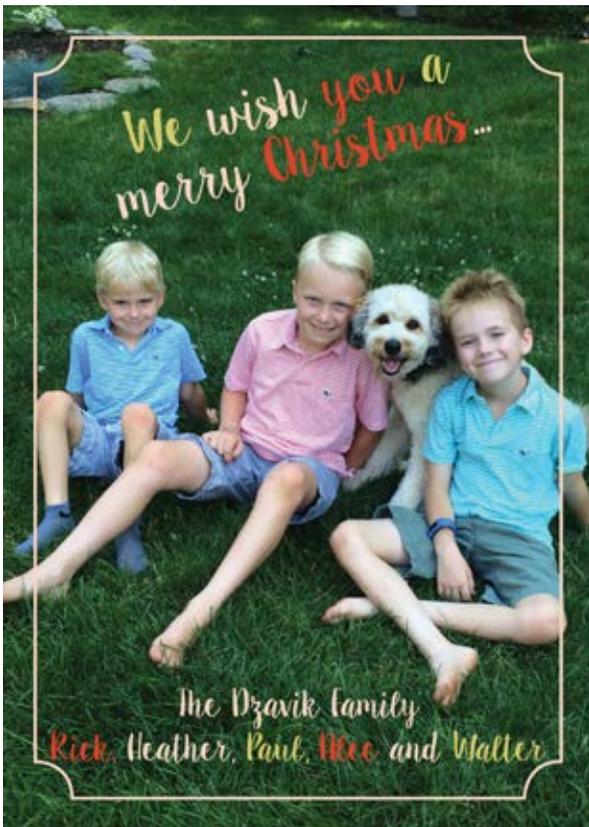
- Just turned 5
- Thrives in 4-year-old preschool
- Shows off his speed & jumps in soccer & gymnastics
- Has started making his own sandwiches
- Loves having Dad read Star Wars books to him
- Cuddles in the morning... then asks for the iPad

*Jacob*

- 2 1/2 years old
- Plays Peekaboo by closing his eyes, asking "Where is me?"...BOO!
- Takes 2 days/week preschool in stride
- Wrestles & chases "the mean guys"
- Loves trucks, airplanes, Paw Patrol & his siblings

billet-doux :: creating memories & invitations

*it's beginning to look a lot like*  
billet-doux



Style: 1020



Style: 1044

*it's beginning to look a lot like*  
billet-doux

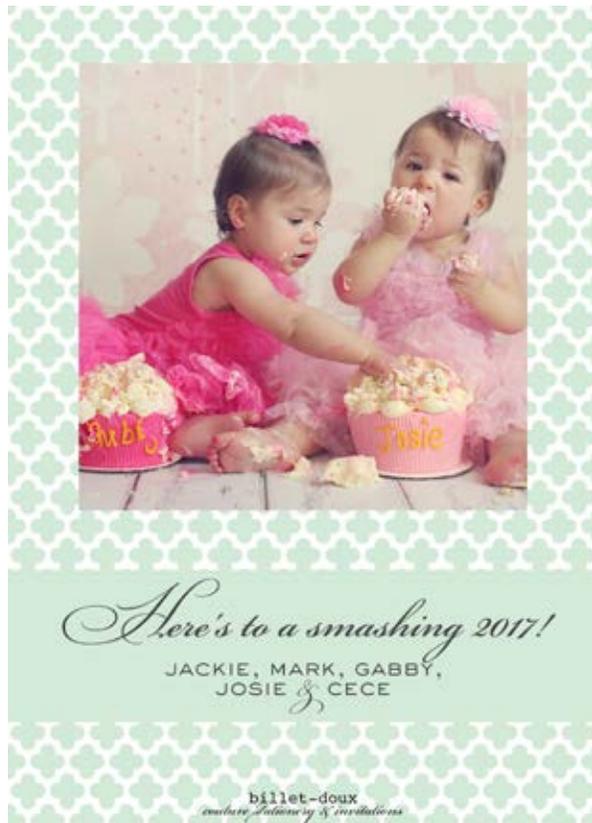
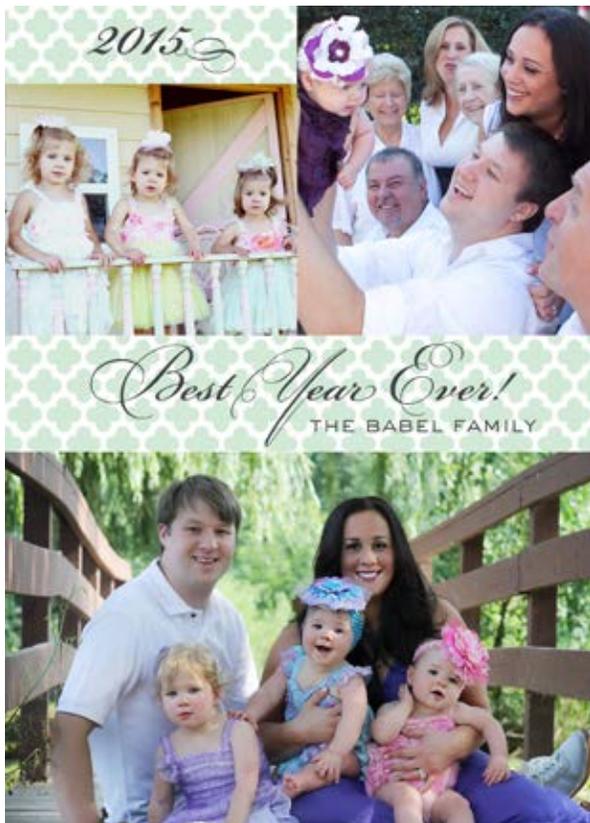
Style: 1053



Style: 1054

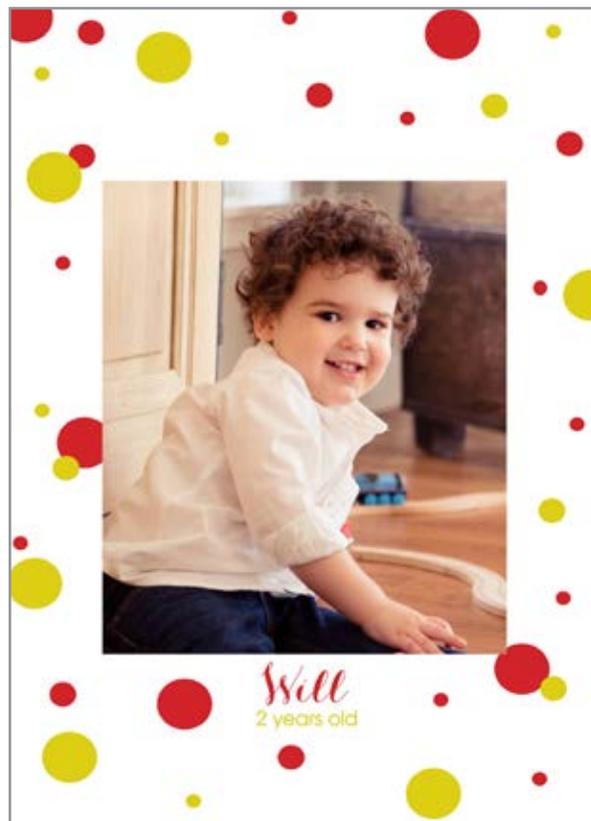
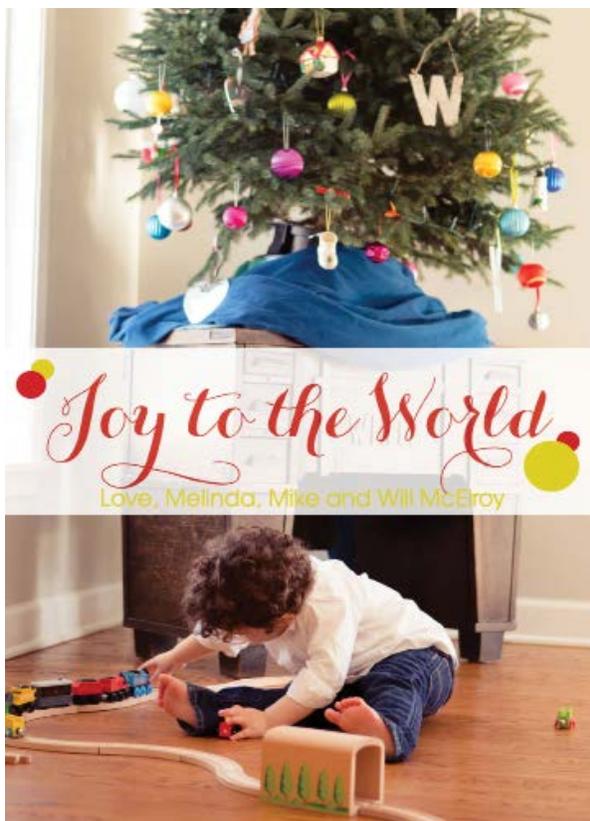


*it's beginning to look a lot like*  
billet-doux

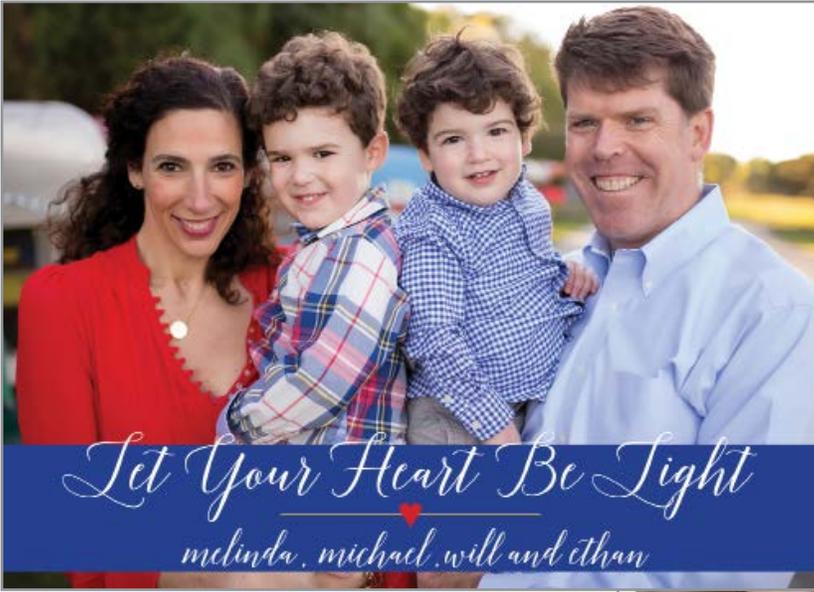


Style: 1009

Style: 1029



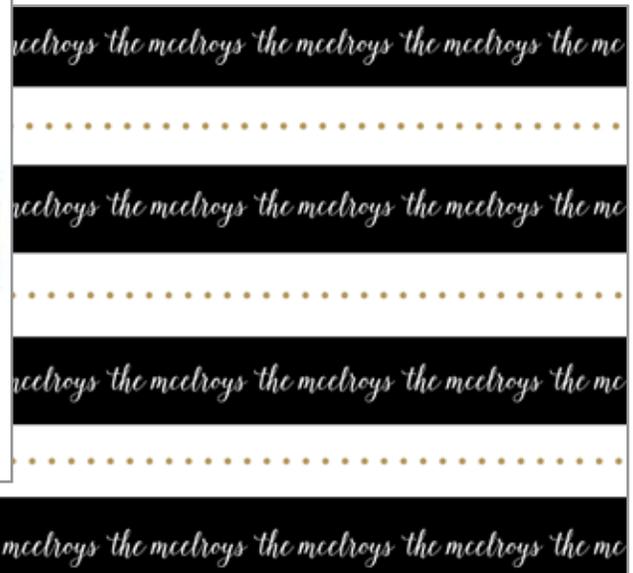
*it's beginning to look a lot like*  
billet-doux



Style: 1045



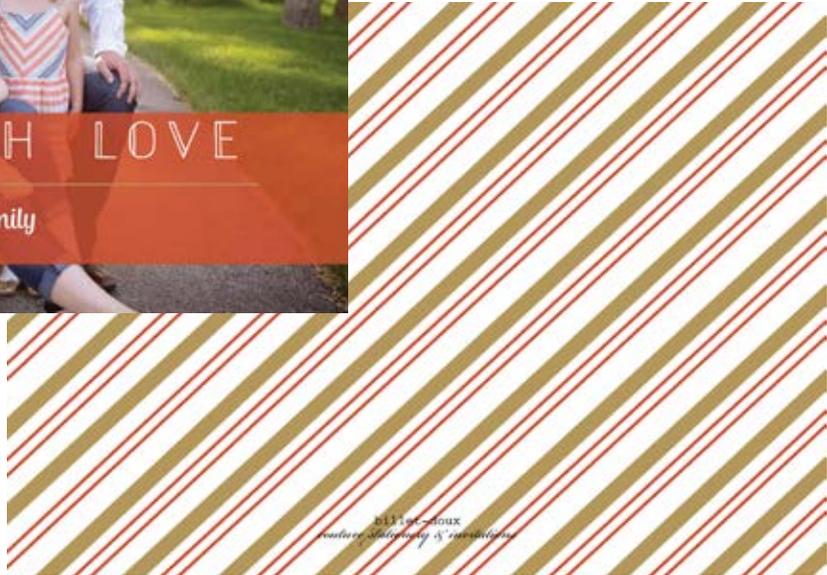
Style: 1008



*it's beginning to look a lot like*  
billet-doux



Style: 1006



Style: 1034



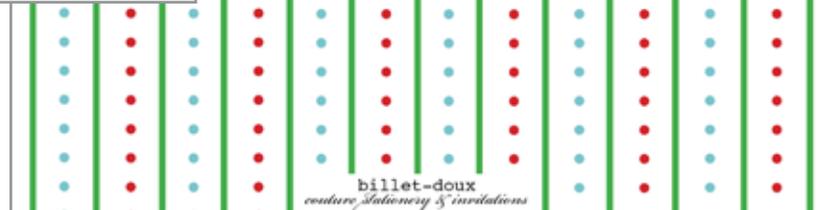
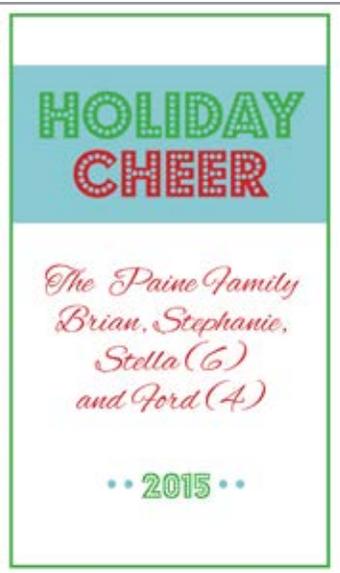
*it's beginning to look a lot like*  
billet-doux



Style: 1017



Style: 1012



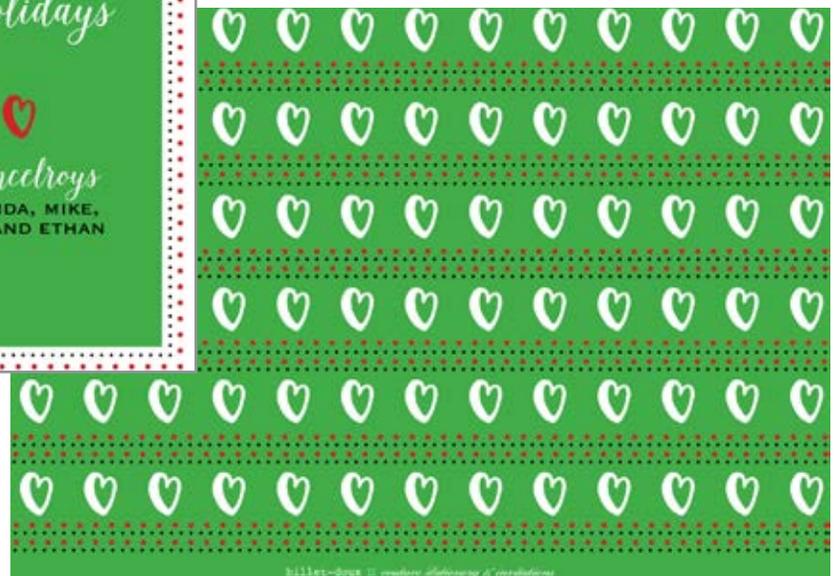
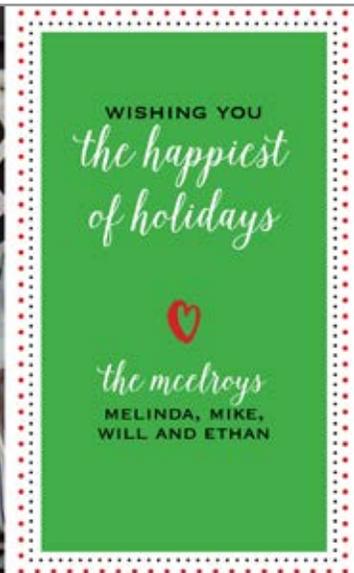
*it's beginning to look a lot like*  
billet-doux



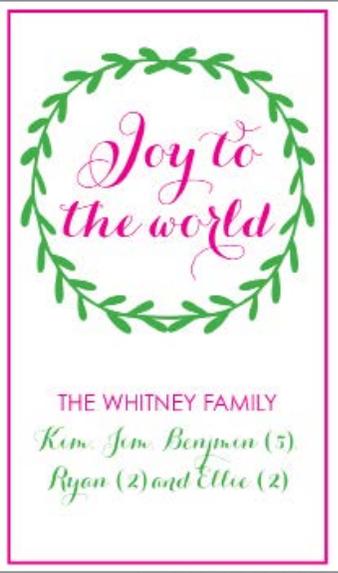
Style: 1026



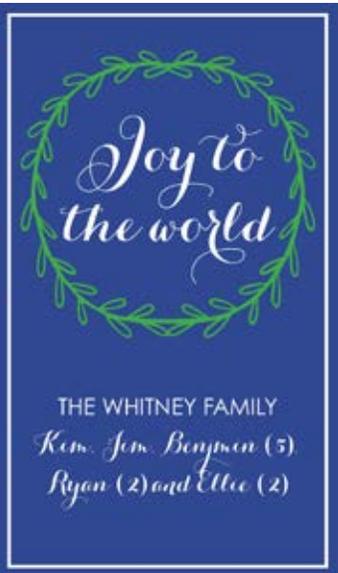
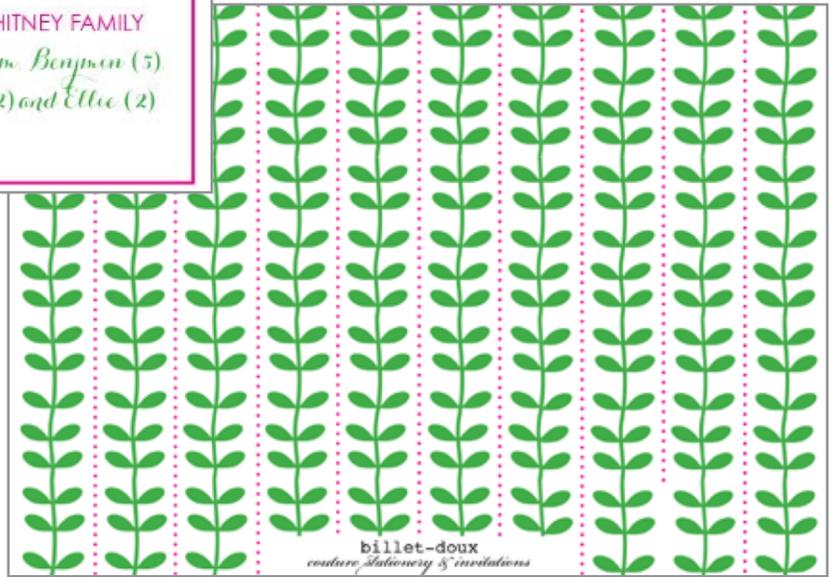
Style: 1025



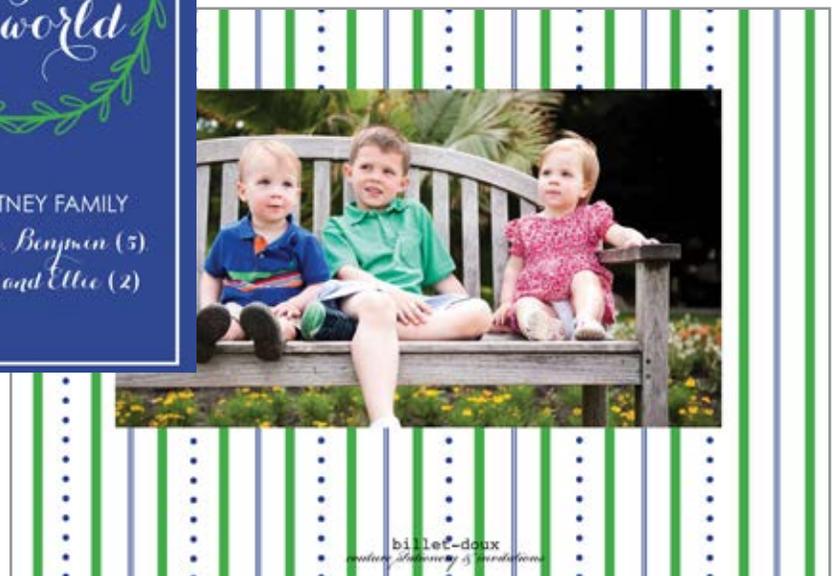
*it's beginning to look a lot like*  
billet-doux



Style: 1002



Style: 1003



*it's beginning to look a lot like*  
billet-doux

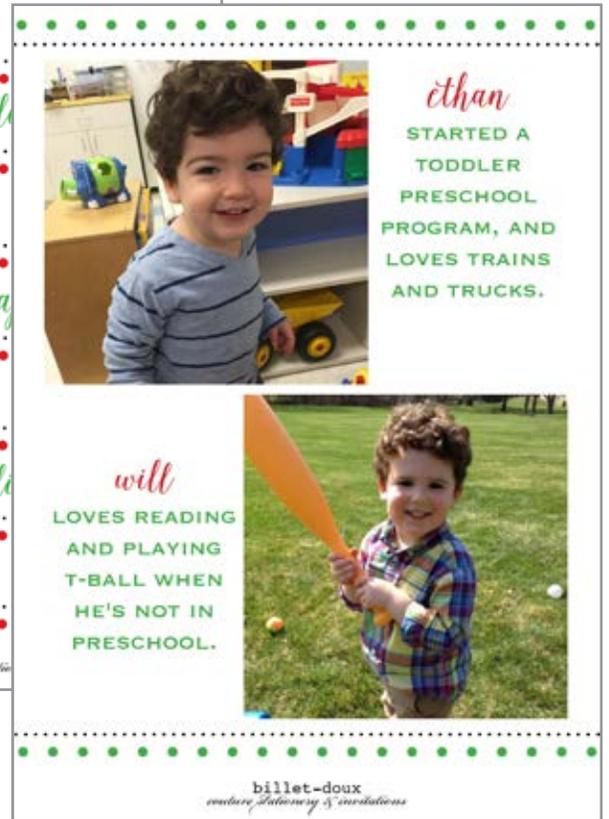


Style: 1024

Style: 1024-back1



Style: 1024-back2



Style: 1048



*it's beginning to look a lot like*  
billet-doux



Style: 1047

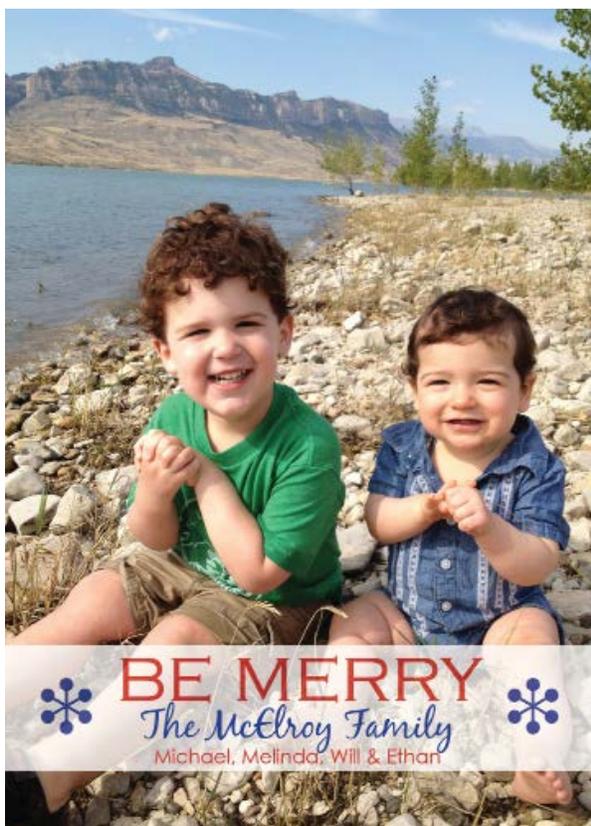


Style: 1028



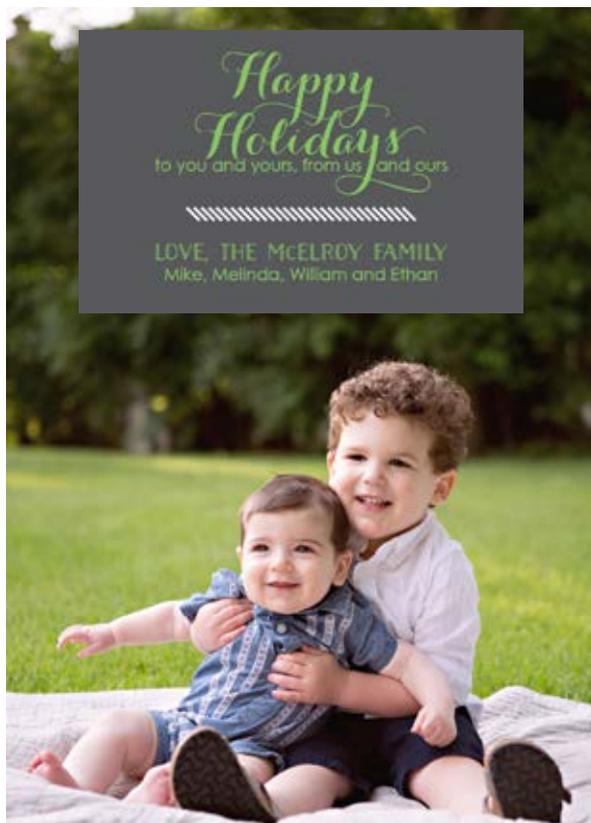


*it's beginning to look a lot like*  
billet-doux



Style: 1049

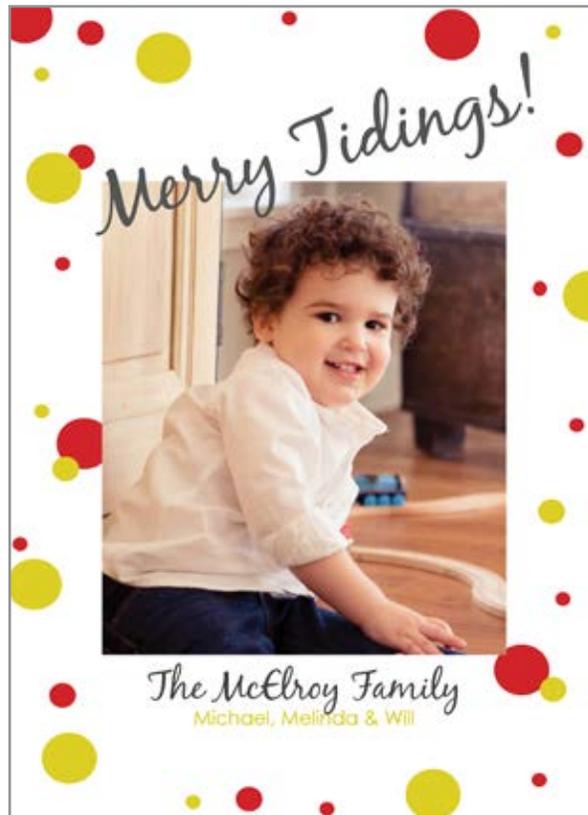
Style: 1030



*it's beginning to look a lot like*  
billet-doux



Style: 1052



Style: 1032

# *Season's Greetings!*

At a loss for words? No problem. [It happens.]  
Review our list - and check it twice! - for the perfect  
seasonal sentiment to express your yuletide wishes.

- G1 - Happy Holidays
  - G2 - Merry Christmas
  - G3 - Joy to the World
  - G4 - Happiest Holidays
  - G5 - Live Laugh Love
  - G6 - Joyful
  - G7 - Best Year Ever
  - G8 - We Wish You a Merry Christmas
  - G9 - Wishing You the Happiest of Holidays
  - G10 - Love Always
  - G11 - Be Merry
  - G12 - Holiday Cheer
  - G13 - Oh, What Fun!
  - G14 - Peace, Joy & Love
  - G15 - Merry Tidings
  - G16 - Warm Wishes
  - G17 - Joy
  - G18 - Merry & Bright
  - G19 - Married & Bright (for newlyweds)
  - G20 - Making Spirits Bright
  - G21 - Joyful Holiday Wishes
  - G22 - Let Your Heart Be Light
  - G23 - Holiday Wishes
  - G24 - Be Joyful
  - G25 - Deck The Halls
  - G26 - Have A Holly Jolly Christmas
  - G27 - Custom Saying
- (still not sure what to say - let's come up with something special)*

# Custom Options

Still looking for a little punch of your personality?  
We hear you, Boo. Here are ways to customize your  
billet-doux cheer:

- 1) Paper - We love our standard paper, but cotton, kraft, double thick and shimmer stocks are all available as an upgrade. Pricing available upon request.
- 2) Envelopes - Our white standard option is made out of a nice 80# paper, but you're also welcome to request a quote for colored, kraft, cotton, shimmer alternatives as an upgrade.
- 3) Envelope Liners - Elevate your envelopes with endless liner possibilities from custom printed (like, adding your family name, another photo or added message) to designed specialty paper. Solid color and mirror papers also available. Pricing upon request.
- 4) Photo Placement - Let us know if you need to fit more - or less - pictures on your card. We'll make it fit!
- 5) Printing - Digital flat print is our standard method of printing. We're happy to work with you on lettepress and gold foil options. Please note that this will add to your timeline (just 'cuz these specialty prints take a wee bit longer).
- 5) Die-Cuts - Add shape - and interest - by opting for our die-cut upgrade, starting at \$35/50 quantity. Pick from any of the following:



## BILLET-DOUX

From fêtes to gratitude, billet-doux has been spicing up mailboxes with one-of-a-kind cards since 2005 - and entered the retail space in 2015.

By pairing trending style with our unique brand of creativity, we dream up pieces that even make wallflowers bloom. Whether creating something from scratch or ordering from our readymade collections, all items are made of vetted, high-quality materials. billet-doux's complete service offerings include wedding suites, social and business stationery, party and corporate event invitations, event details, baby announcements and holiday cards. We believe in celebrating the everyday and spreading the love... just because. Take the time to write a short note and brighten someone's day.

## SAMPLES

Please be aware that colors presented in this catalog may vary from the physical product. You're welcome to purchase a sample of any of our collection.

## BRANDING

The billet-doux logo is printed on the back of every piece.

*keep in touch!*

Melinda Hartz McElroy

[melinda@couturestationery.com](mailto:melinda@couturestationery.com)

[@billetdouxcouture](#) // [#billetdouxcheer](#)

*Joy to the world*

THE WHITNEY FAMILY  
 Jim Benjamin (7)  
 n (2) and Ellie (2)

*Joyful*

- THE ENGELSON FAMILY -



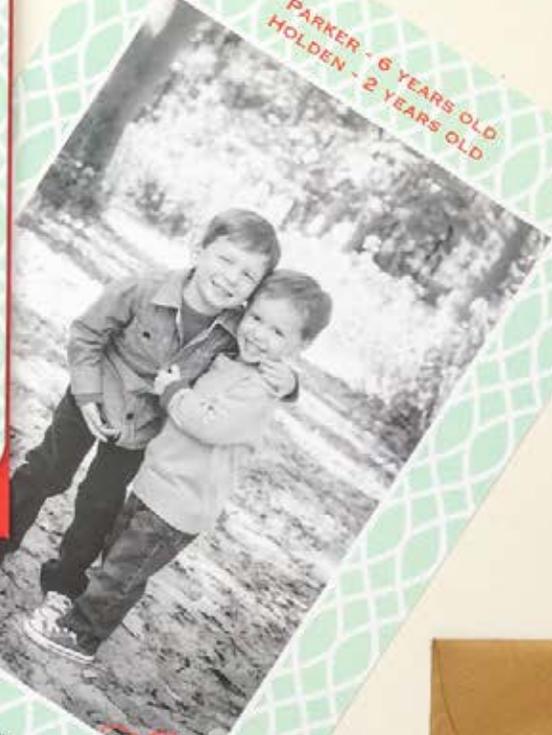
*Courtney, Davin, Parker and Holden*  
 2015



*Here's to a smashing 2016!*

JACKIE, MARK, GABBY,  
 JOSIE & CECE

billet-doux  
 creating stationery & invitations



PARKER - 6 YEARS OLD  
 HOLDEN - 2 YEARS OLD

*Love*

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*Joy to the world*

THE WHITNEY FAMILY  
 Kim, Jim, Benjamin  
 Ryan

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